

INTEGRAL PRIVACY NOTICE ON PERSONAL DATA AND THE LLAVE CDMX MEXICO CITY GOVERNMENT TOOL

The Mexico City Digital Agency for Public Innovation, under the General Directorate of the Intelligence Center, with offices at José Mariano Jiménez Number 13. Colonia Centro, Alcaldía Cuauhtémoc, C.P. 06080, Mexico City, in Mexico City, is responsible for the management of personal data you provide. This is protected under the "**SISTEMA DE DATOS PERSONALES DE LA HERRAMIENTA LLAVE CDMX DEL GOBIERNO DE LA CIUDERNO DE LA CIUDAD DE MÉXICO,**" in accordance with the Political Constitution of the United Mexican States, article 6 section II, III, and article 16, second paragraph; the Political Constitution of Mexico City, articles 7 section E, 8 section C, numerals 1, 2 and 3; the General Archives Law, articles 1, 6, 7, 10 and 11; the Organic Law of the Executive Branch and Public Administration of Mexico City; article 17 last paragraph; Law of Protection of Personal Data in Possession of Obligated Subjects of Mexico City, articles 10, 17, 23, 36, 37; the Law of Transparency, Access to Public Information and Accountability of Mexico City, articles 21 and 24, fraction XXIII; Law of Archives of the Federal District, articles 1, 2, 3, 4, 5, 6, 37, 38, 39 and 40; Law of Digital Operation and Innovation for Mexico City, articles 1, 5, 11, 14 sections XXV and XXVI, and 29 sections VI, XVIII and XXII; Internal Regulations of the Executive Branch and the Public Administration of Mexico City; 283 sections VII, VIII, XIII, and XIV; and General Guidelines for the Protection of Personal Data in Possession of Obligated Parties of Mexico City, articles 7, 36, 62, 63, 64, and 65.

Personal data collected is used such that persons who so wish, may generate a Llave CDMX Account to authenticate their identity through the digital channels offered by the Public Administration and the Alcaldías of Mexico City, to digitally manage procedures and services, and to request attention as to the use of the Llave CDMX Account, via institutional email, user service chat, telephone, social networks, or in person, by public servants assigned to the General Directorate of Digital Government, or through user service chat, telephone or social networks, by LOCATEL operators.

Personal data collected is used to validate the information provided by users to obtain or verify the Llave CDMX Account; to preload user data on digital channels offered by the Public Administration and the Alcaldías of Mexico City in response to requests for procedures and services, and for attention as to the use of the Llave CDMX Account.

For the aforementioned purpose, the following personal data is requested: Name, Unique Population Registry Code (CURP), Cell Phone Number, Email, User Name, Password, Gender, Date of Birth, Place of Birth, Residence Address, Official Identification with Photograph, Proof of Residence Address, and Photograph of the User's face; to have a life cycle of five years.

The Digital Agency for Public Innovation may transfer personal data collected through the "**SISTEMA DE DATOS PERSONALES DE LA HERRAMIENTA LLAVE CDMX DEL GOBIERNO DE LA CIUDERNO DE LA CIUDAD DE MÉXICO,**" to the following obligated subjects derived through the exercise of its use:

a. Mexico City Centralized Public Administration:

1. Mexico City Head of Government (Jefatura de Gobierno de la Ciudad de México);
2. Secretariat of Governance;
3. Secretariat of Administration and Finance;
4. Secretariat of the Comptroller General;
5. Secretariat of Culture;
6. Secretariat of Economic Development;

7. Secretariat of Urban Development and Housing;
8. Secretariat of Education, Science, Technology and Innovation;
9. Secretariat of Integral Risk Management and Civil Protection;
10. Secretariat of Inclusion and Social Welfare;
11. Secretariat of the Environment;
12. Secretariat of Mobility;
13. Secretariat of Women;
14. Secretariat of Works and Services;
15. Secretariat of Indigenous Peoples, Original Settlements, and Indigenous Communities;
16. Secretariat of Health;
17. Secretariat of Citizen Security;
18. Secretariat of Labor and Employment Promotion;
19. Secretariat of Tourism;
20. Secretariat of Legal Counsel and Legal Services; and
21. Attorney General's Office of Mexico City;

b) Deconcentrated bodies:

Dependents of the Head of Government

1. Private Assistance Board;
2. Command, Control, Computing, Communications and Citizen Contact Center of Mexico City (C5); and the Contact Center of Mexico City (C5); and
3. Mexico City Commission for Reconstruction

Dependent of the Secretariat of Government:

1. Executive Secretariat of the Mechanism for the Follow-up and Evaluation of the Program. Human Rights Program of Mexico City; and
2. Historic Center Authority

Dependents of the Secretary of Culture:

1. Mexico City Film Commission; and
2. Mexico City Public Broadcasting System.

Dependents of the Secretary of the Environment:

1. Mexico City Water System; and
2. Animal Attention Agency.

Dependents of the Secretary of Mobility:

1. Transportation Regulatory Body.

Dependents of the Secretariat of Works and Services:

1. Asphalt Mix Production Plant.

Dependents of the Secretary of Health:

1. Health Protection Agency of the Mexico City Government

c) Alcaldías:

1. Álvaro Obregón;
2. Azcapotzalco;

3. Benito Juárez;
4. Coyoacán;
5. Cuajimalpa de Morelos;
6. Cuauhtémoc;
7. Gustavo A. Madero;
8. Iztacalco;
9. Iztapalapa;
10. La Magdalena Contreras;
11. Miguel Hidalgo;
12. Milpa Alta;
13. Tláhuac;
14. Tlalpan;
15. Venustiano Carranza; and
16. Xochimilco

d) Constitutionally Autonomous Entities

1. Mexico City Human Rights Commission; and
2. Institute for Transparency, Access to Public Information, Protection of Personal Data and Accountability of Mexico City

e) Jurisdictional Bodies

1. Jurisdictional and Administrative Bodies of Federal and local jurisdiction

Users may exercise rights of access, rectification, cancellation, or opposition of your personal data (ARCO rights), and revoke consent directly to the Transparency Unit of the Digital Agency for Public Innovation of Mexico City, located José Mariano Jiménez Number 13, Colonia Centro, Alcaldía Cuauhtémoc, C.P. 06080, Mexico City, telephone number 30900500 ext. 115, or by e-mail to transparencia.adip@cdmx.gob.mx or through the INFOMEX System (www.infomexdf.org.mx) or the National Transparency Platform (<http://www.plataformadetransparencia.org.mx/>). If you wish to know the procedure for the exercise of these rights, you can go to the Transparency Unit, send an e-mail to the above address or call TEL-INFO (56364636).

This privacy notice may be modified, changed or updated due to new legal requirements or for other reasons. The Digital Agency for Public Innovation will communicate and update users regarding changes to this privacy notice.