

SIMPLIFIED PRIVACY NOTICE OF THE "PERSONAL DATA SYSTEM" OF THE LLAVE CDMX TOOL OF THE MEXICO CITY GOVERNMENT .

The Digital Agency for Public Innovation of Mexico City, through the General Directorate of the Intelligence Center, is responsible for the processing of personal data provided by users and which is protected within the "LLAVE CDMX PERSONAL DATA SYSTEM OF THE MEXICO CITY GOVERNMENT."

Personal data collected is used for the purpose of allowing those people who so wish to generate a Llave CDMX Account to authenticate their identity through the digital channels offered by the Public Administration and the Alcaldías (Boroughs) of Mexico City, to digitally manage procedures or services, and to obtain attention on the use of the Llave CDMX Account, via institutional email, user service chat, telephone, social networks, or in person, by public servants assigned to the General Directorate of Digital Government, or through user service chat, telephone, or social networks, by LOCATEL operators.

The intended use of personal data collected is to validate information provided by the user to obtain or verify the Llave CDMX Account; preload data in the digital channels offered by the Public Administration and the Alcaldías (Boroughs) of Mexico City, for the request of procedures and services, and attention on the use of the Llave CDMX Account.

The Digital Agency for Public Innovation may transfer personal data collected through the "LLAVE CDMX PERSONAL DATA SYSTEM OF THE MEXICO CITY GOVERNMENT" to the following obligated subjects derived from the exercise of its attributions:

a) Central Public Administration of Mexico City:

1. Head of Government (Mayor) of Mexico City;
2. Secretariat of Government;
3. Secretariat of Administration and Finance;
4. Secretariat of the Comptroller General's Office;
5. Secretariat of Culture;
6. Secretariat of Economic Development;
7. Secretariat of Urban Development and Housing;
8. Secretariat of Education, Science, Technology & Innovation;
9. Secretariat of Integral Risk Management and Civil Protection;
10. Secretariat of Inclusion and Social Well-being;
11. Secretariat of the Environment;
12. Secretariat of Mobility;
13. Secretariat of Women;
14. Secretariat of Works and Services;
15. Secretariat of Original Settlements and Neighborhoods, and Indigenous Resident Communities;
16. Secretariat of Health;

17. Secretariat of Citizen Security;
18. Secretariat of Labor and Employment Promotion;
19. Secretariat of Tourism;
20. Secretariat of Legal Counsel and Legal Services;
21. Office of the Attorney General of Justice of Mexico City;

b) Deconcentrated bodies:

Attached to Head of Government (Mayor):

1. Junta de Asistencia Privada (Private Assistance Board);
2. Command, Control, Computing, Communications and Contact Center of Mexico City (C5);
and
3. Commission for the Reconstruction of Mexico City.

Attached to the Secretariat of Government:

1. Executive Secretariat of the Mechanism for the Follow-up and Evaluation of the Human Rights Program of Mexico City; and
2. Authority of the Historic Center.

Attached to the Secretariat of Culture:

1. Mexico City Filming Commission; and
2. Mexico City Public Broadcasting System.

Attached to the Ministry of the Environment.

1. Mexico City Water System; and
2. Animal Attention Agency.

Attached to the Secretariat of Mobility:

1. Transportation Regulatory Body.

Attached to the Secretariat of Works and Services

1. Asphalt Mix Production Plant.

Attached to the Secretariat of Health

Health Protection Agency of the Government of Mexico City.

c) Alcaldías (Boroughs):

1. Álvaro Obregón;
2. Azcapotzalco;
3. Benito Juárez;
4. Coyoacán;
5. Cuajimalpa de Morelos;
6. Cuauhtémoc;
7. Gustavo A. Madero;
8. Iztacalco;
9. Iztapalapa;
10. La Magdalena Contreras;
11. Miguel Hidalgo;
12. Milpa Alta;
13. Tláhuac;
14. Tlalpan;

15. Venustiano Carranza; y
16. Xochimilco.

d) Constitutionally Autonomous Bodies

Mexico City Human Rights Commission; and 2.
2. Institute of Transparency, Access to Public Information, Protection of Personal Data and Mexico City Accounts Office.

e) Jurisdictional Bodies

1. Jurisdictional and Administrative Bodies of the federal and local jurisdiction.

You may express your refusal of the processing of your personal information directly to the Transparency Unit of the Digital Agency of Public Innovation of Mexico City, at José Mariano Jiménez Número 13, Colonia Centro, Alcaldía Cuauhtémoc, C.P. 06080, Mexico City, by telephone at 30900500 ext. 115, or by e-mail to transparencia.adip@cdmx.gob.mx or via the INFOMEX System (www.infomexdf.org.mx) or the National Transparency Platform (<http://www.plataformadetransparencia.org.mx/>); if you wish to learn about the procedure for the exercise of these rights, you can go to the Transparency Unit, or send an e-mail to the above mentioned address or contact TEL-INFO (5636 4636).

To see the Integral Privacy Notice you may go directly to the Transparency Unit or to the web page: https://llave.cdmx.gob.mx/resources/docs/aviso_integral_en.pdf